

डिजिटल



2025
medcom
Digital



APP medcomGO



TIPO DE PIEZA

TIPO DE COMPRA

TARIFA

PRE ROLL / MID ROLL / POST ROLL (ROS*)

CPM

B/. 15

CUÑAS/VIDEOS HASTA 30SS (TANDA DIFERENCIAL)

CPM

B/. 15

WEB



TIPO DE PIEZA

TIPO DE COMPRA

TARIFA

BANNER (COMPRA POR AUDIENCIA)

CPM

B/. 10

BRAND DAY

24 HORAS

B/. 3,000

MICROSITIOS (BANNER, PRE ROLL)

MENSUAL

B/. 1,500

BRANDED CONTENT (NOTA PATROCINADA)

MENSUAL

B/. 300

BANNER NEWSLETTER (TELEMETRO, ECO, DEPORTES Y ENTRETENIMIENTO)

MENSUAL

B/. 500

LAS TARIFAS ESTÁN SUJETAS A CAMBIO SIN PREVIO AVISO. PRECIOS NO INCLUYEN ITBMS.



TABLA DE DESCUENTO POR VOLUMEN



INVERSIÓN

DXV

BONIFICACIÓN

\$1,000 HASTA \$3,000

5%

10%

\$3,001 HASTA \$7,499

10%

15%

\$7,500 HASTA \$11,999

15%

20%

\$12,000 HASTA \$17,499

20%

25%

\$17,500 HASTA \$22,499

25%

30%

\$22,500 Y MÁS

30%

35%

REDES SOCIALES



CUENTA

X













FACEBOOK

TIK TOK

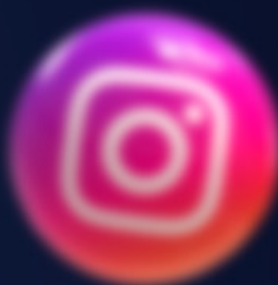
INSTAGRAM

POSTS

STORIES

 TELEMETRO	B/. 225	B/. 225	B/. 225	B/. 300	B/. 100
 DEPORTES RPC	B/. 225	B/. 225	B/. 225	B/. 300	B/. 100
 TU MAÑANA	B/. 225	B/. 225	B/. 225	B/. 300	B/. 100
 CALLE 7	B/. 225	B/. 225	B/. 225	B/. 300	B/. 100
 LA MORDIDA	B/. 225	B/. 225	B/. 225	B/. 300	B/. 100
 YO ME LLAMO	B/. 225	B/. 225	B/. 225	B/. 300	B/. 100
 FOTO CHALLENGE	B/. 225	B/. 225	B/. 225	B/. 300	B/. 100
 CLUB EL SABOR	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 T GAMER	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 RPC TV	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 COS	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
A LO PANAMEÑO	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
NOVELAS TELEMETRO	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 CINEMA TELEMETRO	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 ECO	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 OYE	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 RPC RADIO	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 TELEMETRO RADIO	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75
 CALIENTE	B/. 75	B/. 75	B/. 75	B/. 100	B/. 75

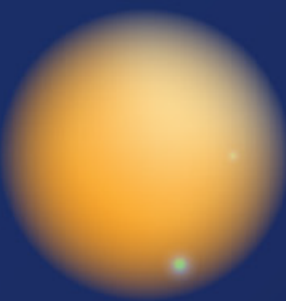
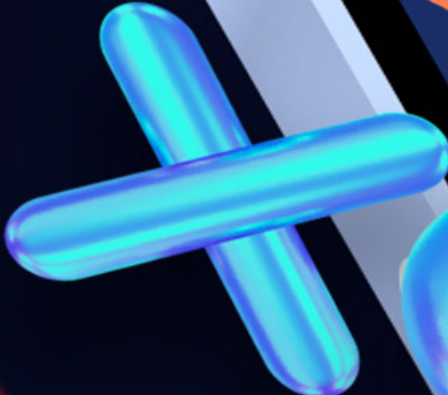
LAS TARIFAS ESTÁN SUJETAS A CAMBIO SIN PREVIO AVISO. PRECIOS NO INCLUYEN ITBMS.



1000

INFLUENCERS medcom Digital

PREGUNTA POR NUESTRO CATÁLOGO





medcom

